DID YOU KNOW?



1.2 million Americans have HIV...but 1-in-81 don't know & they account for 1/3 of **HIV** transmissions in the U.S.²



In emergency departments, 55% of patients tested are discharged before getting test results.



Testing & treatment can reduce mother-to-child HIV transmission by 98%.



More than 8 million healthcare workers are at risk with 1 million needlesticks every year—only 66% are reported.

When you're waiting for HIV results, the anxious minutes until your status is revealed seem like forever.



FASTER RESULTS = LESS ANXIETY and more people know their status.



Introducing Reveal G4: helping people know when every second counts.

The only thing more important than knowing is knowing faster. Contain transmission, prevent infection, and help people know with MedMira's Reveal® G4 for HIV.

G4 is the future of fast, accurate, easy point-of-care HIV testing.







Room **Temperature Storage**



No Equipment Required

WHAT IS **Reveal G4?**

- Next generation in the Reveal product line to test for HIV
- Patented Rapid Vertical Flow Technology[™]
- FDA-approved
- NEW capabilites in testing fingerstick and venipuncture whole blood specimens
- Instant Results

G4 tests many things

Serum, plasma—and WHOLE BLOOD effectively extending the Reveal product line to any point-of-care setting, from doctors' offices to mobile clinics to pharmacies.

Goes anywhere anyone is at risk

Overall very high sensitivity and specificity in intended-use populations and POC settings.



Proven effective with at-risk populations

In a US multi-site clinical study conducted to support FDA approval of G4, whole blood specimens were tested for HIV in urban clinics serving high risk populations including MSM, IV drug users, sex workers, and those with a history of STIs, incarceration, and identified hepatitis infections.3

		Sensitivity	Specificity
Los Angeles, California High rates of MSM and history of STI	Fingerstick	99.35%	99.57%
	Venipuncture	99.35%	99.57%
Bronx, New York	Fingerstick	100%	100%
High rates of IV drug use, history of incarceration, and infection with HBV or HCV	Venipuncture	98.97%	100%
Overall Performance	Fingerstick	99.64%	99.71%
	Venipuncture	99.46%	99.90%

^{1 &}quot;CDC Fact Sheet – HIV Testing in the United States." June, 2015. Centers for Disease Control. http://www.cdc.gov/nchhstp/newsroom/docs/factsheets/hiv-testing-us-508.pdf 2 "CDC: More Than 1 in 8 Americans Infected with HIV Don't Know It." June, 2015. Los Angeles Times.

http://www.latimes.com/science/sciencenow/la-sci-sn-undiagnosed-hiv-patients-20150624-story.html

³ Clinical Studies performed at BOOM Health in New York City and the Men's Wellness Clinic in Los Angeles, CA to support FDA approval.